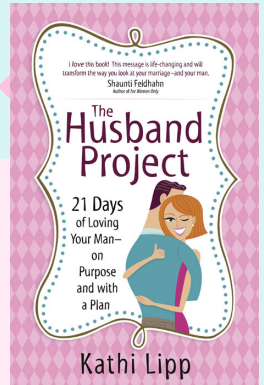


Preparing to Lead The Husband Project

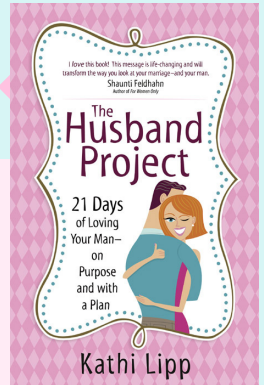


After you pick a date to launch **The Husband Project**, the next steps are pretty easy:

At least four weeks before the Launch date (really, as soon as possible):

- *Copy the enclosed The Husband Project flyer to let the women know what is coming up.* This is how you can let them know all the vitals—what the cost of the book will be, how they can order it (through you, Amazon, etc.)
- *Order **The Husband Project Books** –* Order directly from our website www.kathilipp.com and not only will you receive the books at a great discount, but also a “My Husband is a Hot-tie” bookmark for each book ordered. Order more than 20 books, and receive one free copy of the book for the leader (that’s you)!
- *Have members of your group sign up for our email newsletter at www.TheHusbandProject.org to get more ideas about **The Husband Project** and for some great opportunities to win prizes.*
- *Make sure, as a leader, that you have a chance to read the book (it’s a quick read, I promise!) to get the general idea and understand the terminology of **The Husband Project**.*

Preparing to Lead The Husband Project



Two Weeks Before the Launch Date

- *Pass out the books to your group* along with the enclosed **Welcome Letter** to let your women know about the program and the dates that you'll be doing the "projects". This is the point where they will start reading and mapping out a plan for their own projects.
- *Have the ladies get together with accountability partners.* Ideally everyone has no more than two accountability partners. (If this is for a MOPS group, you may want to suggest moms hook up with accountability partners from their own table.)
- *Pass out **calendars** and brainstorm* in groups of 3-8 for project ideas the women could use to could bless their husbands. Use the list of **50 Ways to Bless Your Project**.
- Be sure to take advantage of all the other goodies in this packet. You can plan a whole meeting just using the materials found in this packet, or added on to a meeting.

The Launch Date

- *Once the launch date arrives your job, from this point on is mainly to encourage* and remind the **Project Managers** to keep working on their projects. You are now just the cheerleader and friend!