

# A Leader's Guide To...

I love this book! This message is life-changing and will transform the way you look at your marriage—and your man.

Shaunti Feldhahn

*Author of For Women Only*

## The Husband Project

21 Days  
of Loving  
Your Man—  
on  
Purpose  
and with  
a Plan



Kathi Lipp

# Letter to Leaders

Dear Leader,

First off, let me thank you for being the point person to lead **The Husband Project** for your group. By doing the projects contained in the book, you will see changed women, and marriages!

Now, let me put your mind at ease. This will be the easiest “project” you have ever led for your group. There aren’t forms you need to fill out, reports to send in, or boxes to check. It seems amazing that these little projects, done as a group, could have such a lasting and life changing results. Just spend a bit of time setting the wheels in motion, and then watch as your women bless their husbands and each other.

You can use this leadership packet either as a complete meeting, or as an add-on to a meeting you already have scheduled (perhaps if you have a speaker come in or some other activity.)

As a leader, I understand that one of your biggest challenges is finding great activities for group that are fun, engaging, and add value to their lives. I developed **The Husband Project**, and this leadership guide just for that purpose – an activity that will directly affect the lives of your women, and their families.

I have included several articles and activities for you to copy and use in your group. Feel free to use these as hand outs, put in your newsletter, or e-mail to your groups.

If you have other ideas of activities, crafts, discussion questions, or more ways to love your project on purpose, please e-mail us at [info@kathilipp.com](mailto:info@kathilipp.com). We may post your idea on our website or use it in a future book.

Finally, if you are interested in having me come and speak to your group, e-mail my office at [speaking@kathilipp.com](mailto:speaking@kathilipp.com). I would love to come and hang out with you. (Plus, we can make it a lot of fun.) You can find out more about me and my ministry at [www.kathilipp.com](http://www.kathilipp.com).

If you have any questions, feel free to contact me. Our office is always here, ready to help!

Kathi Lipp  
Author of *The Husband Project*

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# Preparing to Lead The Husband Project

After you pick a date to launch The Husband Project, the next steps are pretty easy:

**At least four weeks before the Launch date (really, as soon as possible):**

- *Copy the enclosed The Husband Project flyer to let the women know what is coming up.* This is how you can let them know all the vitals—what the cost of the book will be, how they can order it (through you, Amazon, etc.)

- *Order The Husband Project Books* – Order directly from our website [www.kathilipp.com](http://www.kathilipp.com) and not only will you receive the books at a great discount, but also a “My Husband is a Hottie” bookmark for each book ordered. Order more than 20 books, and receive one free copy of the book for the leader (that’s you)!

- *Have members of your group sign up for our email newsletter at [www.TheHusbandProject.org](http://www.TheHusbandProject.org) to get more ideas about The Husband Project and for some great opportunities to win prizes.*

- *Make sure, as a leader, that you have a chance to read the book (it’s a quick read, I promise!) to get the general idea and understand the terminology of The Husband Project.*



# Preparing to Lead The Husband Project

## Two Weeks Before the Launch Date

- *Pass out the books to your group* along with the enclosed Welcome Letter to let your women know about the program and the dates that you'll be doing the "projects". This is the point where they will start reading and mapping out a plan for their own projects.

- *Have the ladies get together with accountability partners.* Ideally everyone has no more than two accountability partners. (If this is for a MOPS group, you may want to suggest moms hook up with accountability partners from their own table.)

- *Pass out calendars and brainstorm* in groups of 3-8 for project ideas the women could use to could bless their husbands. Use the list of 50 Ways to Bless Your Project.

- *Be sure to take advantage of all the other goodies in this packet.* You can plan a whole meeting just using the materials found in this packet, or added on to a meeting.

## The Launch Date

- *Once the launch date arrives your job, from this point on is mainly to encourage* and remind the Project Managers to keep working on their projects. You are now just the cheer-leader and friend!



# The Project is Coming...

Do you want to:

Return fun and flirting to  
your marriage?

Meet your husband's  
unspoken emotional needs?

And have a whole lot of  
fun with your friends  
at the same time?



## Then it's time for The Project!



# Sign Up Sheet for The Husband Project

Keep track of the women who will be doing the project in your group.

Use this sign up sheet to:

- Preorder copies of The Husband Project
- Create an e-mail list of all your participants to keep them in the loop about all that your group is doing to encourage them in The Project (babysitting nights, accountability groups, group activities)
- Use that e-mail list to encourage to send e-couragements to inspired your women to keep going during those three weeks.



I love this book! This message is life-changing and will transform the way you look at your marriage—and your man.  
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# The Husband Project

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## E-mail

[illegible]

# Icebreaker Questions

You don't have to use all of these questions. Pick one for your first meeting, maybe one for the next.

Use one of the questions to get your women to open up—just a little—about their marriage and get the ball rolling.





# Icebreaker Questions

- Describe your favorite date with your husband before you got married.
- If your husband had one hour of uninterrupted time with you, what would he want to do?
- Describe your husband's perfect meal—where, when and what is served. Is it in a restaurant, or is something that you make?



# Fun Activities

From fun to flirty, here are some great activities to do during your meeting. It is tons easier to do something for your husband when you do it as a group!



Won't the husbands of your group be surprised when the treat that your women made in their meeting was **JUST FOR THEM?!?**

# Fun Activities

- Have a beauty consultant come in and let the women do makeovers. Have a digital camera ready so that the women can get their picture taken and send to their husbands via the web. (What? A picture of just their wife with no kids attached? Wow!)

- Make cards for the husbands saying how much you love them or a reason that you are proud of them.

- Decorate cookies or brownies with heart sprinkles and frosting to be taken to their husband. (NO, the kids do not get a bite!)

- Have a “Guy-Food” cooking day where everyone prepares a man-friendly snack. (see attached recipes for ideas.)



# Discussion Questions

1. What is your biggest challenge in dating your husband? Money? Time? Energy? His attitude? Your attitude?
2. Describe the last time your husband knew you were proud of him. How did you let him know, and how did he react?
3. On a scale from 1-10, what is the “fun-factor” in your marriage? Is it increasing or decreasing?
4. What is one way that you can encourage your husband before the end of the day today?





# The Husband Project

SUNDAY

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

Use this  
calendar  
to plan:

Date Nights  
 Special Treats  
 Babysitters  
 Accountability  
 Times  
 Coffee Dates

For more fun  
ideas check out  
the website at  
[TheHusbandProject.org](http://TheHusbandProject.org)

# Post-it Sized Encouragements

These are 21 encouragement that the wives can use to leave notes around the house to encourage their hubbys.

Your group can do this as an activity (you provide the cute Post-its—hearts, stars etc.— the women provide the flirting) or this can be a take home sheet for “Hubby Homework”.





# Post-it Sized Encouragements



- Praying for you today.
- Those jeans are really working for you...
- I love you.
- You are the best dad!
- You're the kind of husband that makes the other wives jealous.
- You rock my world!
- Can't wait to see you tonight – meet me upstairs...
- Thanks for working hard to provide for us. I appreciate all that you do.
- You make me feel beautiful.
- I thank God for you everyday.
- How did I get so lucky, being married to a guy like you?
- You're great!
- You make everyday more fun.
- Have a great day.
- You're hot!
- I feel so safe with you.
- Smart and good looking – I've got the whole package in you!
- You can be very distracting, you know...
- Our kids are so blessed to have a dad like you.
- That smile I wear – it is all because of you.
- God have blessed me in big ways by letting me be your wife.

# Guy Food Each Recipe's Wife-Tested-Husband Approved

When I told some of my guy friends about these recipes, there was actual panting going on. Boy, what a man will do for some good food.

I have included a couple of recipes here for you to pass out at meetings or to put in your newsletter.

Another activity would be to compile a book of your groups favorite "Guy Food" recipes.



# Guy Food

## Each Recipe's Wife-Tested-Husband Approved

### **Cheddar Dip with Smoked Sausages**

2 Tbsp. unsalted butter  
1/2 cup finely chopped sweet onion  
1/2 cup smoked sausage, cut into 1/2-inch pieces  
2 Tbsp. Dijon or whole-grain mustard  
8-ounce package cream cheese  
4 cups shredded sharp white cheddar cheese  
6 drops hot pepper sauce



Lightly coat a 1-quart baking dish with cooking spray. In a medium saucepan over medium-high heat, melt the butter. Add the onion and saute for 2 minutes, or until the onion begins to soften. Add the sausage and cook until cooked through, about 8 to 10 minutes. Drain away and discard any fat.

Add the mustard and cream cheese, then stir until melted. Remove the pan from the heat and stir in the cheddar cheese, a handful at a time, until blended. Stir in the hot sauce, then transfer to the prepared baking dish. Let cool, then cover and refrigerate for up to 3 days.

When ready to serve, preheat oven to 350 degrees. While the oven heats, let the dip sit at room temperature for about 30 minutes. Bake the dip for 20 to 25 minutes, or until bubbling. Serve warm. Servings: 6 to 8.

# Guy Food

## Each Recipe's

### Wife-Tested-Husband Approved

#### Super Easy Slow Cooker Stew

1 1/2 lbs. stew meat  
1 large onion chopped  
3 carrots, chopped  
2 ribs celery, chopped  
4 medium baking potatoes, peeled and cut into cubes  
1 can (28 ounces) whole tomatoes (undrained)  
1 Tbsp. Worcestershire sauce  
2 Tbsp. parsley flakes  
1 tsp. salt  
1/2 tsp. pepper  
3 cloves garlic (finely chopped)  
2 Tbsp. quick cooking tapioca

Quickly brown stew meat in a pot on top of the stove, seasoning to taste with salt, pepper and garlic (optional).

Transfer meat to the slow cooker. Add remaining ingredients, stirring to blend. Cover and cook on low for 8 hours until meat is tender.



# 21 Projects for Anyone in Your Life

- Do a Drive-By—Leave a note under their windshield wiper with a bit of encouragement or a Bible verse that would be meaningful. Bonus—how happy will they be when they realize it is not a parking ticket?!? (If your Project isn't a licensed driver, put the note in their backpack or room.)
- Tell your Project what first made you want to hang out with them: was it their sense of humor, the way they cared for their little sister, the grace they showed others at work? Let them know how much that meant to you then, and now.
- Look in magazines or on the web for an article that your Project would be interested in. Clip it out or e-mail it with a note—"just thought you would find this interesting..."
- Pray for your Project – find out their schedule and challenges for the day and put a post-it note wherever you'll best be reminded to pray throughout the day.
- Find a picture of the two of you that you really love. You can either give or e-mail a copy to your Project and let them know how happy the picture makes you feel.
- Brag on your Project. Make sure someone else in your Project's life knows how special they are to you. Brag to their boss, their mom, their kids or their friends.
- Make sure that your Project's birthday is on every calendar at your home or office. This year, you will remember to send a card or gift in time!



# 21 Projects for Anyone in Your Life

- Buy a bag of your Project's favorite bite-sized candies. Leave the treats in surprising places (coat pockets, desk drawers).
- Make a list of 10 reason you love your Project. Leave it somewhere that they will find it.
- Do a chore that your Project hates. It could be anything from putting gas in their car to emptying their waste basket if you work together.
- Send an e-mail encouraging them in some way today.
- Let your Project know what you admire about them physically. Is it their hair color, their eyes, or even the way they dress.
- Buy a gift card for your Project. It can be as simple as \$5 for coffee. Write a little note along with it to let them know why they deserve a break today.
- Post-it. Leave a little note somewhere that they will find it. Keep it brief (five words or less) to give them a short-and-sweet boost.
- What is one of your Project's favorite foods. Today is the day to make that happen. Whether you have to make it, bake it, or take it (out) make sure they get some today.
- Pray for your Project's other relationships. Is there one that is strained or distant. Pray silently and often throughout the day for that person.





# 21 Projects for Anyone in Your Life

- Be a resource. Find or purchase a resource for your Project. If they are into knitting, maybe it is a new magazine or a small gift card to a local shop.
- The gift of time. Would your Project like to take a walk with you, but you are always too tired or too busy. Today is the day to strap on those walking shoes—or go for a Starbucks run, or go see that chick flick she has been dying to see.
- How creative can you be for five bucks? It's time to find out because that is all you have to bless your Project today. Maybe it is buying a cute plate at the dollar store and topping it with homemade brownies. Or five dollars of grocery store flowers that you turn into a charming small bouquet (arranged in a shabby chic tea cup).
- Time to take something off your Project's to do list. Take their dry cleaning in or pack their lunch for the next day.
- OK—an e-card may not be the most thoughtful thing to send someone on a special day (just ask any wife who has received one on a 10th anniversary...) but they are perfectly acceptable for a not-so-important-day. You can find some fun cards at Hallmark.com
- Pray once again—this time for your relationship. Spend one minute thanking God for all He is teaching you through your Project.

